



It is our great pleasure to again invite all WASHINGTON BREED and SPECIALTY CLUBS to join us in public education, by hosting a Pure-bred Education Booth at the:

SEATTLE KENNEL CLUB SHOWS
Saturday, March 10th, 2012 and Sunday March 11th 2012
STADIUM EXHIBITION CENTER - Royal Brougham & Occidental Street

ALL Pure-bred Educational Breed Booths will be on the upper Mezzanine
Access will be through the garage, parking is free on **Friday only**.

CASH PRIZES: for BEST BOOTH EACH DAY – BEST-DECORATED + BEST INFORMATION.
*** **First Place** each day - \$50.00, Rosette, *** **Second Place** each day - \$25.00 and Rosette. Seven Awards of Merits (AOM's) will be added this year.

BOOTHS JUDGED ON: Over-all presentation, design, educational materials, handouts, informational referral, knowledge of breed history/origins, and club member's ability to speak about their breed. Three judges will assess each booth sometime between 10:00 AM and 2:00 PM each day.

DISPLAY SPACE: Each booth area is 10' long by 8' deep. One 8'x30" table and two chairs are provided for each booth. **ALL booth decorations must be fire retardant, or sprayed with fire retardant spray.** An "ABC" fire extinguisher must be available at each booth. No nails, staples, or tape will be allowed on walls or drapes. Well-behaved dogs are encouraged to be at the booth. Club fundraisers are encouraged.

ELECTRICAL OUTLETS: All electrical plug-ins must be RESERVED ahead of time. The cost for one or both days is \$55.00 per booth, in addition to the \$75.00 booth cost.

Booth Space must be **RESERVED** in **ADVANCE**. The reservation fee is \$75.00 for **ONE** or **BOTH** days. Please complete the section below, indicating which day(s) you will be in attendance & return to the address below. Booth spaces are limited, please send your application in a timely manner – DEADLINE is February 22, 2012. Do NOT send applications "signature required", they will be rejected.

Mail to
Katie Effert
Pure-bred Education
9739 Evanston Ave N
Seattle, WA 98103

Club Name: _____
Club Contact: _____
Phone: _____ Email: _____
Address: _____

Enclosed is a check made payable to the *Seattle Kennel Club (SKC)* for \$75.00
Please reserve a booth for _____ Sat. 03/10/12 _____ Sun. 03/11/12 (Check as applicable)
_____ Enclosed is an extra \$55.00 for electrical outlet plug-in.

Questions: 206-856-5627 or educationbooths@seattlekennelclub.org